

KNOW ALZ

Digital Media Toolkit

UPDATED: 3.1.23



How to use this toolkit

Content can be used as provided or integrated into your marketing efforts and messaging for KNOW ALZ.

1. Materials are downloadable in various formats.
2. Please do not alter content to change meaning or intent.
3. Please contact us with any questions.



Facebook Posts: English

ALZHEIMER'S AWARENESS:



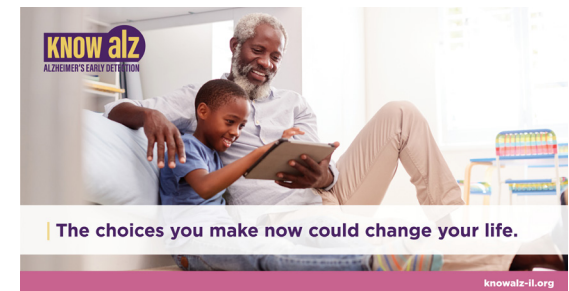
Post: Early detection is key to treating Alzheimer's Disease. Learn the facts.

[JPG: 1200x630](#)



Post: Alzheimer's Disease is more common than we realize. Don't be afraid to get help. Learn how.

[JPG: 1200x630](#)



Post: A healthy diet and exercising are just two of the many ways to help prevent Alzheimer's Disease. Learn how a few changes could decrease your risk of Alzheimer's Disease.

[JPG: 1200x630](#)

Facebook Posts: English

CAREGIVER MESSAGING:



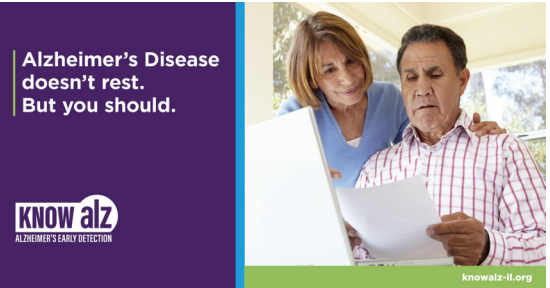
Post: Asking for help means you are strong! We have tips for caregivers who help fight Alzheimer's Disease each day. Learn more.

[JPG: 1200x630](#)



Post: Noticing even slight change in your loved one's personality could signal the start of Alzheimer's Disease. Learn how to spot the signs.

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Post: Being a caregiver is a tireless job. Thank you.

[JPG: 1200x630](#)